

PEOPLE PEOPLE

Words for 2014 #1

CREATIVITY ♥ LOGICS

*When asking for creative design,
you usually want an outcome that is logical.
Make sure you get both.
Design that doesn't make sense is rarely great.*

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Words for 2014 #2

COLLABORATIONS KICK ASS

*Consider collaborating as much as expanding.
Expanding sharpens you slowly while collaborations
can get you amazing people in no time.*

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Words for 2014 #3

BREAK BOUNDARIES

*Products might be both digital and physical
but you might want to resist the temptation
of dividing up teams accordingly.*

*A small, unified group of amazing skill-sets who
design the parts as one will reach the stars.*